



Advancing in a Technical World Abstract
Worker Bees

Advancing in a Technical World, Without a Technical Background

Introduction:

With a liberal arts background, Worker Bees founder, Elisa Camahort, nonetheless advanced to eventually become Sr. Director of Product Management and Product Marketing for a public telcom equipment provider. This seminar covers the ways that even a non-engineer can advance in a technical environment. The presentation outlines multiple routes to such advancement, focusing on four key lessons I learned in the high-tech world.

Outline: The Four Key Lessons

- 1) Lesson #1: How to find every available training opportunity
 - a) Internal training opportunities
 - b) Industry training opportunities
 - c) Don't forget the "soft skills"
- 2) Lesson #2: How to leverage your existing skill-set
 - a) How skills, such as writing, public speaking, finance, negotiation etc. fit into the technical environment
- 3) Lesson #3: How to develop mentor relationships
 - a) And how to determine if you need more than one
- 4) Lesson #4: Be good at the job you have
 - a) Why this may be the most critical (and least appreciated) Lesson

Take Away:

Every attendee should walk away with greater confidence that they can find an avenue to success in their high-tech company. They will walk away with at least three steps in an action plan to improve their lot.